Would you like to be able to write more clearly, quickly, confidently, elegantly, engagingly – or simply more? There’s no magic formula for becoming a more productive and persuasive writer (sorry!) – but at least you can maximize your chances. In this interactive workshop with international writing expert Helen Sword, you’ll learn about the BASE habits of successful writers – behavioural, artisanal, social and emotional – and develop your own customized blueprint for building a more productive writing practice from the ground up. By the end of the session, you’ll be ready to head into summer with a clear set of strategies for bringing more “air and light and time and space” into your writing.

RSVP your attendance: [click here](#)

**Professor Helen Sword** is scholar, poet, and master teacher whose books on writing and readers include *Stylish Academic Writing* (Harvard 2012), *The Writer's Diet* (Chicago 2016), *Air & Light & Time & Space: How Successful Academics Write* (Harvard 2017) and *Writing with Pleasure* (forthcoming from Princeton UP in 2022). Pictured here with her stylish academic dog Freddie, she is a Professor of Humanities and a research fellow in the Centre for Arts and Social Transformation at the University of Auckland and the recipient of several major research and teaching awards. Helen has facilitated writing workshops at more than 100 universities, conferences, and research institutes in 25 countries and on every continent except Antarctica. See her website ([www.helensword.com](http://www.helensword.com)) for links to free and low-cost writing resources including books, workshops, retreats, videos, innovative editing tools, and the WriteSPACE, an international writing community with members in 30+ countries.